

# PRODUCT SHEET

MediaScreens

## 7inch MediaScreen - HD

ArtNr: EL-7012-HD

### MAIN FEATURES:

- AutoStart-Play-Repeat
- LCD panel 800x480 pixels
- Internal HD videoplayer 720P
- ScrewHoles for hangup / built-in
- CounterStand
- SD cardreader
- USB portal
- Internal Speakers
- 3.5mm Jack output
- Thin housing
- Remote Control
- Color standard Black, opt. white
- Power adapter with 3meter cable
- Usage up to 24 hours per day



- Other colors, moq 500pcs.



### MAIN PURPOSE:

Digital Signage Display

Advertisement Display

Built-in ShopDisplays

Shelf-edge Display

CounterDisplay



### USAGE:

This MediaScreen has an Internal VideoPlayer with HD resolution (720P). Plug in a SD card or USB Stick with your content and directly play your video (or slideshow). It will play your video(s) continuously in a loop. The timer function can be used for Automatic On-Off.

### OPTIONAL

- Internal Memory to load your content on it.
- AutoCopy function by USB Stick to internal memory.
- Similar sizes available: 7 / 8 / 10.1 / 11.6 / 14 / 15.6 / 18.5 / 21.5 / 24 / 27 / 32 inch.



Next pages: technical specs and drawing

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### SPECIFICATIONS

Display	Panel	7" LCD panel LED backlight
	Brightness	250 nits
	Resolution	800*480
	Aspect Ratio	16:9
Interface	SD Card slot	SD/MMC/MS
	USB Device	USB Device
	USB Host	USB Host 2.0
	Power jack	DC power input
	Earphone	3.5mm jack earphone
Sound System	Speaker	Built in speaker 2x 1w
Video	Video format	Max 720P: Plays all kind of files: f.i. .AVI/ MPEG1/MPEG2/MP4/H.264,support up to 1280x720p
Music	Music format	MP3
Photo	Photo	JPEG,support JPEG decode size up to 16384x16384
	Other	Automatic slide show playback
		Photo playback speed adjustment interval setup
OSD Languages	OSD Language	Multi OSD language
AutoStart	AutoStart	Yes, autostart - play - repeat video (or slideshow)
Other Function	Remote control	Full function remote control
	Calendar	yes
	Real time clock	yes
	Auto power on/off	Support
	Built-in memory (optional)	Built in TF card
	Power consumption	5W
	Photo+Music playback	yes
Accessories	Accessories	User manual
		Adapter ,5V/1.5A
		Remote control
	Hangup	3x Screwholes for bracket - hangup
	Backstand	backstand for desktop
	Color	Black/White

Product Measurement, mm								
Unit (Without packaging)			Giftbox (With Packaging)			Carton 20PCS/CTN		
L	W	H	L	W	H	L	W	H
195,2	127,6	20	315	185	52	545	330	385
Net(kg)	0.32kg		Net(kg)	0.6kg		Net(kg)	NW:12kg \ GW:13kg	

Next page: Drawing

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Video format	resolution	Video decode
MKV	1280x720	MPEG4/XVID,DIVX4/DIVX5/MSMPEG4V3,MPEG2,RV1.0/RV2.0/RVG2,RV3.0/RV4.0/RV8
	720x480	H264/AVC
	640x480	DIVX3
AVI	1280x720	MPEG4/XVID,DIVX4/DIVX5/MSMPEG4V3,H263,MJPEG
	720x480	H264/AVC
	640x480	DIVX3,
MOV/MP4	1280x720	MPEG4/XVID,DIVX4/DIVX5/MSMPEG4V3,MPEG2,MPEG1,H263,MJPEG,
	720x480	H264/AVC
	640x480	DIVX3
TS	1280x720	MPEG2,
	720x480	H264/AVC
ASF	1280x720	MPEG4/XVID,DIVX4/DIVX5/MSMPEG4V3,MPEG2,MPEG1,H263,MJPEG,
	720x480	H264/AVC
	640x480	DIVX3
FLV	1280x720	H263
	720x480	H264/AVC
PMP	1280x720	MPEG4/XVID,
	720x480	H264/AVC
RMVB	1280x720	RV1.0/RV2.0/RVG2,RV3.0/RV4.0/RV8/RV9
MPG/VOB	1280x720	MPEG2,MPEG1,
	1280x720	MPEG4/XVID,
	720x480	DIVX4/DIVX5/MSMPEG4V3,MPEG2

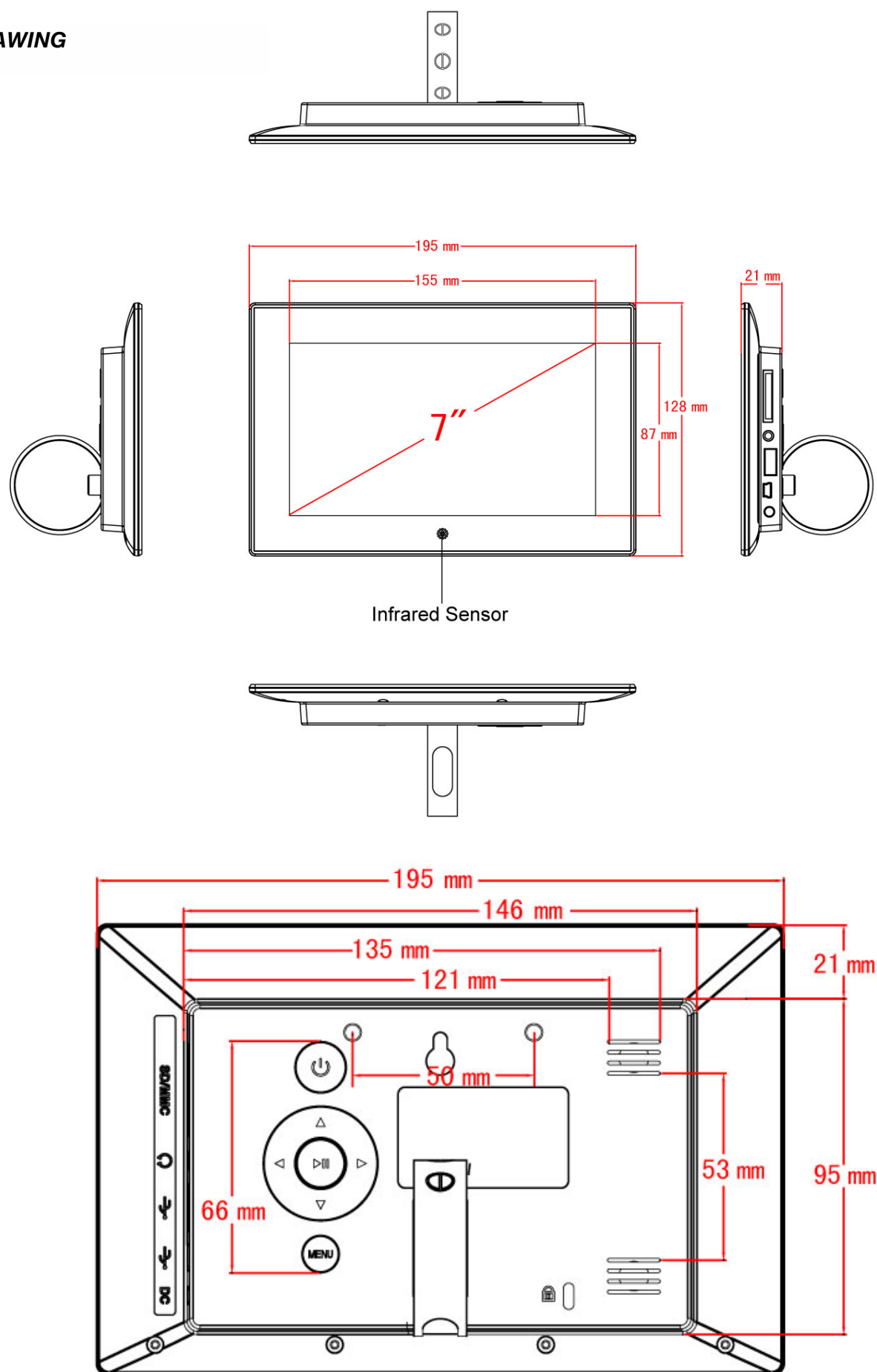
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**DRAWING**



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