

# PRODUCT SHEET

## 35inch LCD Shelf Display

ArtNr: AC-350MF-WS-UN-SHELFVIDEOWALL

## LCD Shelf Display



### MAIN FEATURES:

- 35inch panel - 1920 x 115 pixels
- Ultra narrow and wide LCD (shelf display)
- View Area: 885.6 x 48.3mm
- Model type: Monitor & VideoWall Function (HDMI IN&OUT)
- Optional other types:
  - Internal Android with WIFI&LAN
  - Internal VideoPlayer
- Power adapter with 2.5meter cable
- AutoStart by plug in power-adapter
- Usage up to 14 hours per day
- Additional features for interactivity (triggers)

### MAIN PURPOSE:

- Shelf-wall Display
- Digital Signage Display
- Advertisement Display
- Built-in ShopDisplays

### USAGE:

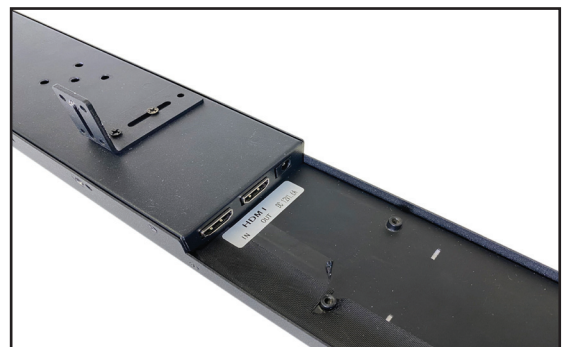
Single and/or VideoWall usage.

If you use multi shelfdisplays on one shelf, you can connect them together with HDMI cable and play your content as a video wall (daisy chain by HDMI cables).

Each screen can be setup as videowall position with the remote controll, easy setup. Connect an external player by HDMI and play it as a videowall.

### Additional Features:

We can add triggers, such as RFID sensors for lift up a product, motion sensor, pushbuttons, etcetera. Ask us for more more info.



Next pages:  
Available sizes - Dimensions  
Technical Specs and Drawing

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## Available sizes

Size (inch)	Resolution	View Area (mm)	Suggested for usage:
8.1	1600x480	190.5 x 57.85	Shelf-Edge - ultra narrow
11.3	580x54	285 x 26	Shelf-Edge - ultra narrow
12.3	1280x390	300 x 92.4	Table - Top - Vertical
14.9	1280x390	361.8 x 111.1	Table - Top - Vertical
16.4	1366x256	413.8 x 75.4	Shelf-Edge - ultra narrow
16.8	1366x378	409.8 x 113.4	Table - Top - Vertical
19.1	1920x340	476.64 x 84.405	Shelf-Edge - ultra narrow - videowall
19.7	1920x624	476.64 x 154.9	Table - Top - Vertical
21.9	1920x720	521.28 x 195.48	Table - Top - Vertical
23.1	1920x158	585.6 x 48.19	Shelf-Edge - ultra narrow - videowall
28.1	1920x360	697.68 x 130	Table - Top - Vertical
28.8	1920x540	697.68 x 196	Table - Top - Vertical
30	1920x512	697.68 x 261.5	Table - Top - Vertical
34.9	1920x158	885.6 x 49.8	Shelf-Edge - ultra narrow - videowall
35	1920x130	885.6 x 60	Shelf-Edge - ultra narrow - videowall
35	1920x115	885.6 x 48.3	Shelf-Edge - ultra narrow - videowall
37.1	1920x137	941.18 x 58.824	Shelf-Edge - ultra narrow - videowall
37.2	1920x360	930.24 x 175	Table - Top - Vertical
38	1920x540	930.24 x 261.63	Table - Top - Vertical
41.5	1920x540	1018 x 285.5	Table - Top - Vertical
42.3	1920x89	1073.78 x 50	Shelf-Edge - ultra narrow - videowall
47.1	1920x160	1196.2 x 48.9	Shelf-Edge - ultra narrow - videowall
48.5	1920x360	1209 x 226.8	Table - Top - Vertical
57.5	1920x405	1428.48 x 301.2	Table - Top - Vertical



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### SPECIFICATIONS

<b>Specifications :</b>	Panel	35inch LCD Media Player
	Shell	Closed Metal Housing
	Resolution	1920*115
	Contrast Ratio	3000:1
	Brightness	500cdm <sup>2</sup>
	Viewing angles	89/89/89/89(U/D/L/R)
	Aspect Ratio	
<b>Interface :</b>	Card slot	SD Card
	USB Device	
	USB Host	
	Power Jack	DC 12V/3.5A power input
	Internal Memory	
<b>Sound System:</b>	Speaker	
<b>VIDEO:</b>	Video format	1) AVI (XVID 1080P) 2) MOV 3) MP4
<b>AUDIO:</b>	Audio format	
<b>PHOTO:</b>	Photo	JPEG
	Other	Other: Automatic slide show playback
	Photo	Playback speed adjustment interval setup
<b>Functions:</b>	1. Repeat Play video and picture 2.Optional HDMI in	
<b>Others:</b>	Accessories: Adapter Housing: Black Metal	

Next page Drawing

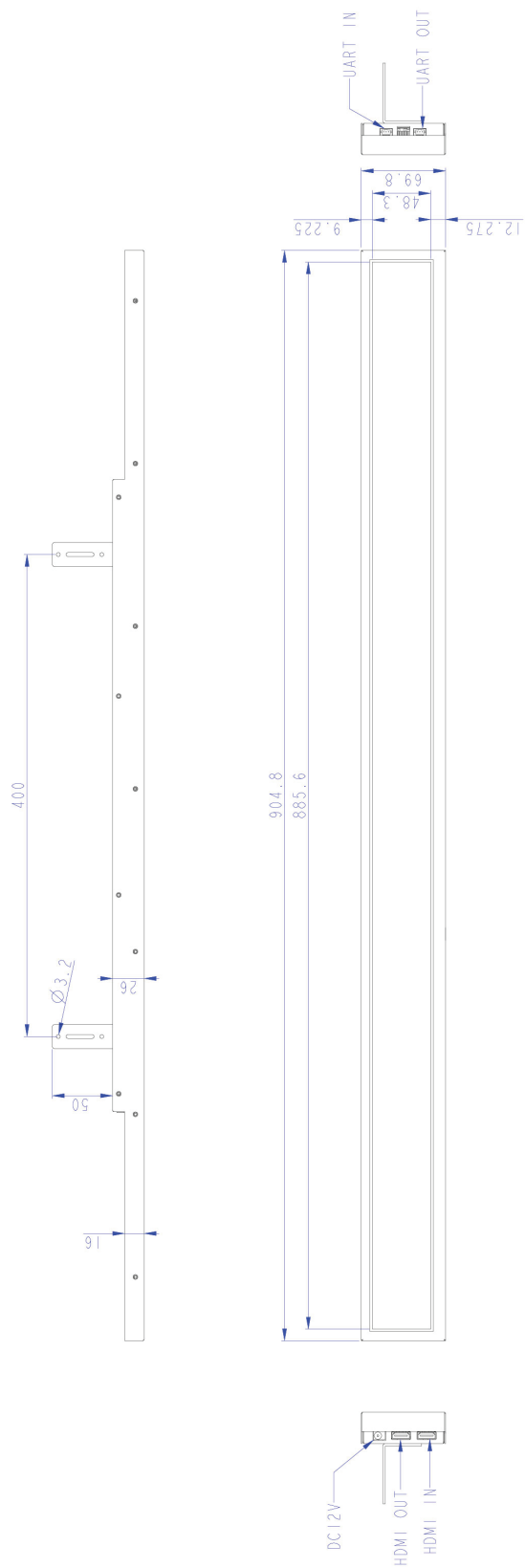
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DRAWINGS





**If you want to push new presentations to your screen and if you want have remotely controll and manage your screens online: use “SignControll”-software.**

In short:

- You/We can install on the Android/Windows (Touch)screens the “SignControll App”.
- This app communicates with online platform “Sign Controll”.
- You can login in this online platform, with your own login details. You will login on your own page.
- Online platform you can find in the sub-pages:
  - Devices:  
See all you screens in the field; currently status / what it is playing / scheduled playing / add/change presentation
  - Presentations:  
See all your created presentations  
Create a new presentation in the online platform. In this editor you can choose any layout size / resolution / ratios. You can drag and drop; pictures / video / ticker-info lines, touchscreen layers, slideshows, shapes, weather, online xml data grabbing from external server, queuing, date, time, clock, agenda, room booking. And many more!
  - Scheduler:  
Put your presentation(s) in a agenda to schedule your presentations (per timing, like minuts, hours, days, months etcetera)  
Push the presentations to group of screens, based on meta-tags (f.i. region, branche type, kind of position in store, type of client, etcetera)
  - Logging/Analysis:  
Extract logging information from the system, to analyse which content has been playing on a period of time. Which pages have been touched, which videos have been viewed, which products have been looked up for by the customers.
  - Users:  
You can make multiple users in the online platform system, and give them restrictions when they login to the system. (role-management).
  - Dashboard;  
Overview of all players and summeries of status / errors / etcetera.

Always content on screen:

the iChannel app will “ping” with the server and checks if there is any new content. If new content is available, it will download the presentation to the internal memory, and will play the new content when it is fully downloaded. Also when screen has no internet at a certain period, it will always play the last downloaded presentation.

Screen+App is AutoStart+Play:

It is all retail proof; screen will power on once the power cable is plugged in the AC socket and App will start automatically and play your presentation. With special combination, the administrator can go out of the presentation (also with PIN code).