

PRODUCT SHEET

7inch MediaScreen – 480P

ArtNr: EL-7012-HAIER

MediaScreens

MAIN FEATURES:

- AutoStart-Play-Repeat
- LCD panel 800x480 pixels
- Internal videoplayer 480P
- ScrewHoles for hangup / built-in
- CounterStand
- SD cardreader
- USB portal
- Internal Speakers
- 3.5mm Jack output
- Thin housing
- Remote Control
- Color standard Black, opt. white
- Power adapter with 3meter cable
- Usage up to 24 hours per day



MAIN PURPOSE:

Digital Signage Display

Advertisement Display

Built-in ShopDisplays

Shelf-edge Display

CounterDisplay

USAGE:

This MediaScreen has an Internal VideoPlayer with 480P resolution. Plug in a SD card or USB Stick with your content and directly play your video (or slideshow). It will play your video(s) continuously in a loop. The timer function can be used for Automatic On-Off.

OPTIONAL

- Internal Memory to load your content on it.
- AutoCopy function by USB Stick to internal memory.
- Similar sizes available: 7 / 8 / 10.1 / 11.6 / 14 / 15.6 / 18.5 / 21.5 / 24 / 27 / 32 inch.



Next pages: technical specs and drawing

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SPECIFICATIONS

Display	Panel	7" LCD panel LED backlight
	Brightness	250 nits
	Resolution	800*480
	Aspect Ratio	16:9
Interface	SD Card slot	SD/MMC/MS
	USB Device	USB Device
	USB Host	USB Host 2.0
	Power jack	DC power input
	Earphone	3.5mm jack earphone
Sound System	Speaker	Built in speaker 2x 1w
Video	Video format	Max 480P: Plays all kind of files: f.i. .AVI/ MPEG1/MPEG2/MP4/H.264,support up to 720x576p
Music	Music format	MP3
Photo	Photo	JPEG,support JPEG decode size up to 16384x16384
	Other	Automatic slide show playback
		Photo playback speed adjustment interval setup
OSD Languages	OSD Language	Multi OSD language
AutoStart	AutoStart	Yes, autostart - play - repeat video (or slideshow)
Other Function	Remote control	Full function remote control
	Calendar	yes
	Real time clock	yes
	Auto power on/off	Support
	Built-in memory (optional)	Built in TF card
	Power consumption	5W
	Photo+Music playback	yes
Accessories	Accessories	User manual
		Adapter ,5V/1.5A
		Remote control
	Hangup	3x Screwholes for bracket - hangup
	Backstand	backstand for desktop
	Color	Black (optional White)

Product Measurement, mm								
Unit (Without packaging)			Giftbox (With Packaging)			Carton 20PCS/CTN		
L	W	H	L	W	H	L	W	H
195,2	127,6	20	315	185	52	545	330	385
Net(kg)	0.32kg		Net(kg)	0.6kg		Net(kg)	NW:12kg \ GW:13kg	

Next page: Drawing

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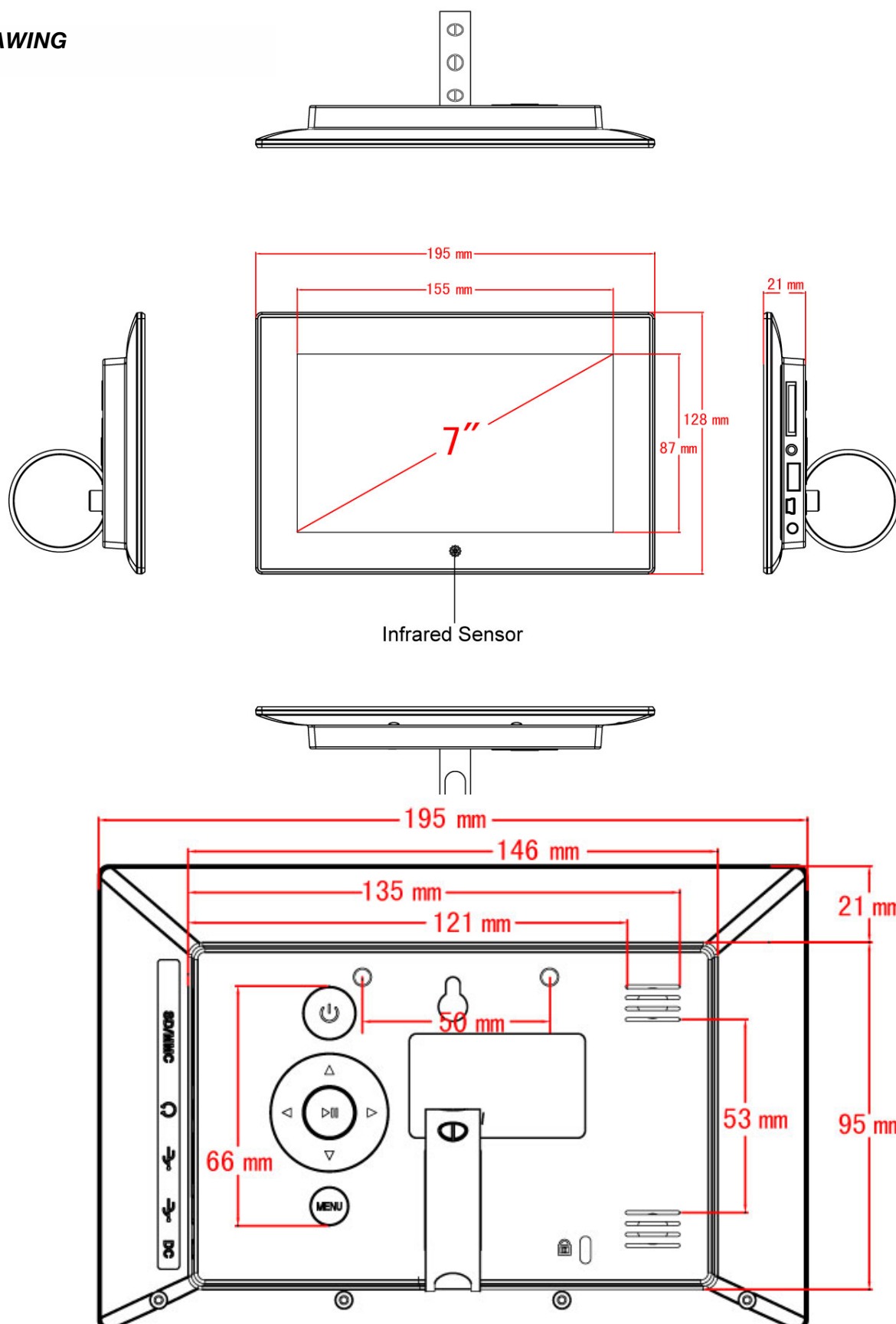
	Category	Codec/FoutCC	Normal support	Max Resolution	Bitrate	File format	Remark
Video	MPEG1	MPEG1	✓	720x576	4Mbps	.mpg .mpeg .dat .avi	VCD
	MPEG2	MPEG2	✓			.vob .mpg .ts .avi	DVD TS
	MPEG4	RMP4	✓			.avi .mp4 .3gp .mov	RealMagic MPEG-4
		DivX5	✓				
		DivX4	✓				
		Xvid	✓				XVID
		DIVX	✓				DIVX, DIV4, DIV5, DX50,
		MP4V	✓				FFmpeg MPEG-4
		DIV3	×				FFmpeg DivX: (MS MPEG-4 v3)
		MP43	×				FFmpeg DivX: (MS MPEG-4 v3)
		COL1	×				FFmpeg DivX: (MS MPEG-4 v3)
	DivX6.2.2	to be define					
	MJPEG	MJPEG-A	✓		16Mbps	.avi .mov	
		MJPEG-B	✓			.avi .mov	
	Category	Codec	Normal support	Sample Rate	Bitrate	File format	Remark
Audio	MP3	Layer1	✓	8-48KHz	32-448Kbps	.mp3	
		Layer2	✓		32-384Kbps		
		Layer3	✓		32-320Kbps		
		MPEG2.5	✓		8-160Kbps		decode as normal mp3
	WMA	WMA	✓	8-48KHz	8-320Kbps	.wma	support ver 7.0,8.0,support LPC profile
	PCM	LPCM	✓	8-96KHz		.wav	8,16bit
		IMA-ADPCM	✓				4bit
		MS-ADPCM	✓				4bit
		A-LAW	✓				8bit
		U-LAW	✓				8bit
	AC3		×	8-48KHz			
	DTS		×				
	AAC		✓				LC Profile level
	OGG		×				
	Alac		×				
	Flac		×				
	RealAudio	COOK	×				
AMR		✓	8KHz				
	Category		Normal support	Max Resolution		File format	Remark
Photo	JPEG		✓	8000x8000		.jpg .jpeg	baseline,progressive

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DRAWING



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