

## Essential Commercial TV with Multiple Use

LG Commercial Lite TVs are designed specifically for hospitality and business environments. With the use of simple user-friendly interfaces and superb images and video, the LW341C facilitates communications between businesses and their target audiences.



### LW341C

- Welcome Screen/Video
- USB Cloning
- External Speaker Out
- USB Auto Playback +
- Time scheduler
- Built In Power

#### screen size

24", 28"

## Key Features



#### USB Cloning

Clone all commercial TVs with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs using a USB memory device.



#### External Speaker Out

Enhance the entertainment experience by adding an additional speaker. Guests listen to and control the TV audio from anywhere in the business areas, including restrooms.



#### USB Auto Playback+

Create and sequentially play playlists composed of informative media(video, music and image) you choose without PC and any installation.

## Simple & Effective Maintenance



#### Hotel Mode

From channel selection to volume setting, you can control the TV settings in all the rooms with Hotel Mode. Prevent misuse by customers, set volume limits, or reset settings to default for any TV. You are in control of it all.



#### Time Scheduler

Create your own time scheduler of your Commercial TV. Once you set opening/closing hours and holidays, the TV will turn on/off according to work schedule.



#### Lock Mode

The Lock Mode blocks external input signals with non-compliant content. A useful feature for preventing misuse of TVs in various facilities or public spaces.



#### Self Diagnostics(USB)

Enables service engineers to recognize technical issues in a TV quickly and easily through a USB. The TV stores any technical issues encountered and can output them to a USB device. Service engineers use this information to analyze technical issues without the actual TV.

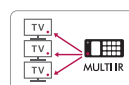
## Entertainment & Convenience



#### Welcome Screen/Video

With the capability to display various video formats\* as well as images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for.

\* mp4, avi, mov, tp, wma, ts etc.



#### Multi IR

Multi IR function eliminates the remote control signal interference between TVs in multiple dwelling beds. This system will work using the same LG TV model.

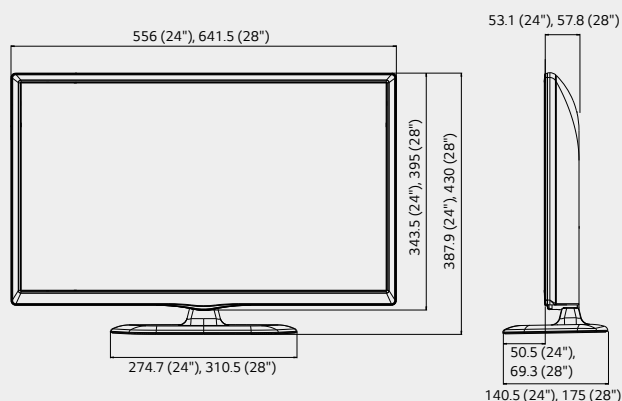
## Specifications

LW341C (EU/CIS)

|                             |                                  | 24  | 28                        |
|-----------------------------|----------------------------------|---|---------------------------|
| DISPLAY                     | Type                             | Edge LED  |                           |
|                             | Resolution                       | 1,366 x 768 (HD)  |                           |
|                             | Brightness                       | 250cd/m <sup>2</sup>  | 300cd/m <sup>2</sup>      |
| BROADCASTING SYSTEM         | Analog                           | PAL / SECAM   |                           |
|                             | Digital                          | DVB-T2/C/S2   |                           |
| VIDEO                       | Triple XD Engine                 | •   |                           |
|                             | Real Cinema 24p (3:3 Pull down)  | •   |                           |
|                             | Aspect Ratio                     | 6 modes (16:9, Original, 4:3, Vertical Zoom, All-Direction Zoom, Just Scan)   |                           |
| AUDIO                       | Audio Output / Speaker System    | 5W + 5W / 2.0 ch  |                           |
|                             | Sound Mode                       | 6 modes (Standard, News, Music, Cinema, Sport, Game)  |                           |
|                             | Clear Voice                      | •   |                           |
| GENERAL FEATURES            | Management                       | Self Diagnostics (USB)  |                           |
|                             | Interactivity                    | HTNG / HDMI-CEC   |                           |
|                             | RJP Interface                    | RS232C, HDMI  |                           |
|                             | Advanced Setting Option          | Auto Off / Auto Sleep, Motion Eye Care, Smart Energy Saving   |                           |
|                             | Anti-theft System                | Kensington Lock   |                           |
| COMMERCIAL FEATURES         |                                  | Hotel Mode, Lock Mode, IR Out, External Speaker Out, USB Cloning, One Channel Map, Multi IR Code, Welcome screen/Video, USB Auto Playback+, Time Scheduler  |                           |
| INTERFACE                   | Side                             | Headphone Out, HDMI In, USB 2.0, CI Slot  |                           |
|                             | Rear                             | RF In (2), Component In (Video, RCA5), Component In (Audio, RCA5), Optical Audio Out, HDMI/HDCP Input, RGB In, PC Audio Input (Sharing with Component), RS 232C, LAN (MHEG / SERVICE), External Speaker Out |                           |
| CABINET<br>(Unit : mm / kg) | Vesa                             | 75 x 75   | 100 x 100                 |
|                             | W x H x D / weight (With Stand)  | 556 x 384.3 x 140.6 / 3.7kg   | 641.5 x 430 x 175 / 4.9kg |
| POWER                       | Voltage, Hz                      | 100 ~ 240V, 50/60Hz   |                           |
|                             | Max (Watts)                      | 42.3  | 43.2                      |
|                             | Typical (Watts)                  | 29.8  | 36.2                      |
|                             | Energy saving (Min)              | 23.8  | 29                        |
|                             | Energy saving (Med)              | 16.4  | 19.9                      |
|                             | Energy saving (Max)              | 9   | 10.9                      |
|                             | Stand-by (Watts)                 | 0.5↓  |                           |
| STANDARD APPROVAL           | Safety                           | CB, CU TR   |                           |
|                             | Environment                      | CE  |                           |
|                             | Etc.                             | RoHS, ErP   |                           |
|                             | ErP Class                        | A   |                           |
|                             | On Power Consumption             | 25  | 28                        |
|                             | Luminance Ratio (%)              | 65  |                           |
|                             | Mercury Content (mg)             | 0   |                           |
|                             | Presence of Lead                 | Yes   |                           |
|                             | Average Annual Consumption (kWh) | 37  | 41                        |

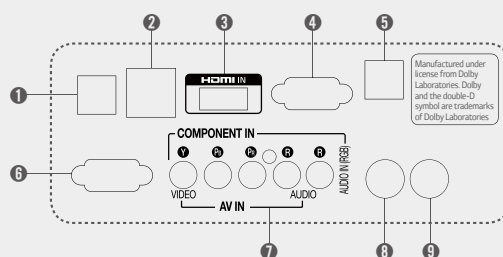
## Dimensions (Unit : mm)

24" / 28"



## Connectivity

- ① EXTERNAL SPEAKER OUT
- ② LAN (MHEG / SERVICE)
- ③ HDMI IN 1
- ④ RGB IN (PC)
- ⑤ OPTICAL DIGITAL AUDIO OUT
- ⑥ RS-232C IN
- ⑦ COMPONENT IN / AV IN
- ⑧ LNB Satellite IN
- ⑨ ANTENNA / CABLE IN



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All screen images are simulated. Dimension and weights are approximate. Design, features and specifications subject to change without notice.  
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