4.3inch Shelfwall Media Display – GS-043PP

4.3" Interactive Battery LCD Player, designed for Cardboard, CDU and FSDU applications.

Benefits:	Applications:
-Runs on AA batteries	- Retail Store
-Independent standalone device	- Direct Brands
-No maintenance cost	-Clip on to FSDU& CDU
-Dramatically increase sales by 200%	
-Create attention and interactive with customers	

Product Features:

EASY UPDATE

There is an INTERNAL MEMORY inside the unit, and if you would like to update, you may use USB to update contents.
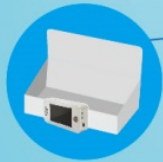
HOW IT WORKS?

The buttons would be blinking all the time in a standby mode (to converse battery), and once you select the button, it would play the video once, and then go back to standby mode.

BATTERY PACKS

Battery packs lasts up to 3000 clicks or 3 months depending on usage and video commercial length.
Supports 6AA batteries.

OPTIONAL POWER ADAPTOR SUPPORT

You can also use power plugs and adaptors if there is electricity in the retail store.

EASY FIXATION

CDU or FSDU display integration with back clip. You only need to carve two lined holes, and you may fix the 4.3inch LCD Screen on to the CDU.

CONTROLLING BUTTONS

You may adjust the volume up and volume down at the side of the screen, the buttons are half-hidden to avoid any unwanted access

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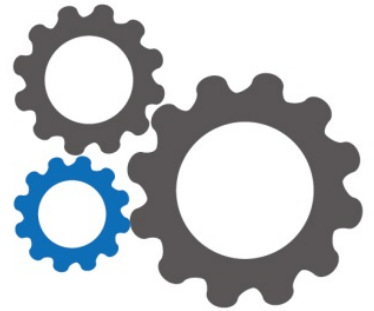
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you can connect to the PC to update contents.

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Product Specification:

Technical Specification:	
Model	**GS-043PP**
Display Size	4.3"
Resolution	480 x 272
Brightness(cd/m2)	200 Cd/m2
Contrast Ratio	350:1
View Angle	U/D: 40, 50, L/R: 50,50
Cell type	TFT
Casing	Plastic
Color	Silver
Supported File Format	AVI/ FLV/ WMV/ ASF/ RMVB/ RM/3GP / MP4/ MOV/ MKV/ MPG / MPEG/ M4V/ DivX
Internal memory	Internal 128M NAND FLASH
Play Back Features	Standby mode - when press button, play video, then go back to Standby.
Control Buttons	Play , Volume -/+
Speaker	0.5W x 1
Input voltage	DC 5V
Max Power Consumption	200mA , Standby = 1mA
Accessories	Power Supply
Battery	Y, AA battery x 6 (batteries not included)
Activated time	Up to 3000 times base on 15 sec movie. Just for Standby is around 3 months
Statistics	1.) When playing, press (Volume +) or (Volume -), right corner will show number of times that the video is pressed. 2.) Point to the hole under (Volume -), to clean old data.
Update	Connect USB cable to PC, then transfer video to the internal drive directly.
Flash Button	Flash every 0.5 sec. Play within 2 sec after plug in or connect with battery

Dimension Specification	
Model	**GS-043PP**
Length X Height X Thickness (CM) Physical Dimension	160mm x 78mm x 33mm
Packing Dimension per piece	590mm x 540mm x 160mm
Packing Weight per piece(kg/pc)	kg
Corrugated Partitions carton box	30pcs in one carton (bulk packing)

2-M4 75.00

159.98
94.60
1.40
77.98 53.46
4.3inch LCD

SPEAKER 0.5W

BUTTON

MICRO USB

2-M4

75.00

40.00
2.40
62.00
2.40
40.00